



A member of the MassMutual Financial Group

Contact: Cynthia St. Pierre
610-766-3083
cstpierre@financialguide.com

FOR IMMEDIATE RELEASE

FIRST FINANCIAL GROUP IS PROUD TO WELCOME JAY & JIM BOYLE

Bala Cynwyd, PA, September 19, 2016 – First Financial Group, a general agency of Massachusetts Mutual Life Insurance Company (MassMutual) announced today that Jay and Jim Boyle have joined the firm to further serve the communities of the Greater Philadelphia area. As a second generation family business with over twenty-five years of history, the Boyles come with a wealth of experience in insurance and risk management strategies.

Financial Services is a second career for Jay Boyle, who served as the Deputy Executive Director for the NJ Commission for the Blind and Visually Impaired for over twenty years. He was responsible for Vocational and Educational services made available to visually impaired children and adults and ran eye screening and prevention of blindness programs throughout the state. In 2001, an opportunity presented itself and Jay decided to take a leap of faith. Over the last 25 years he has built a business through strong personal relationships with more than 800 clients.

Jim, a Saint Joseph’s University graduate, joined his father’s practice in 2015 to further develop the practice that Jay started. “The passion my dad has for his work is contagious and I hope to continue that for many years to come,” states Jim.

“We are very excited to start this next chapter with First Financial Group. We are fortunate to be joining such a respected company that prides itself on top quality service and commitment to its clients,” said Jay Boyle.

“We are honored that the Boyles have decided to join our organization,” states Harris Fishman, President and CEO of First Financial Group. “Jay and Jim are exceptional at what they do and will be invaluable assets to our team.”

About First Financial Group

First Financial Group is home to expert financial coaches that provide thoughtful, thorough strategies and products that help their clients work towards goals in order to live their best lives. First Financial Group believes financial planning and management is becoming increasingly complex, and playing the game to win requires a team of people who love it and live it every day. As a major player in the MassMutual Financial Group network, First Financial Group has maintained a track record of accomplishments and success for 130 years.

For more information, visit First Financial Group’s website at <http://www.thefirstfinancialgroup.com/> or on [Facebook](#) and [LinkedIn](#).

Securities, investment advisory and financial planning services offered through qualified registered representatives of MML Investors Services, LLC. Member SIPC. 2 Bala Plaza, Suite 901, Bala Cynwyd, PA 19004, Tel: 610-660-9922. CRN201809-205187



Gerard “Jay” Boyle and Jim Boyle

###